



15th
ANNUAL
EDITION
2023

LIVING A NEW REALITY

June 20, 2023

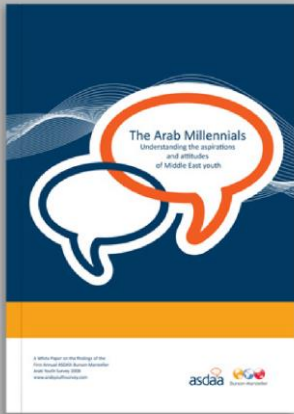
arabyouthsurvey.com | asdaa-bcw.com | bcw-global.com

15 years of groundbreaking research, nearly 45,000 face-to-face interviews



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2008



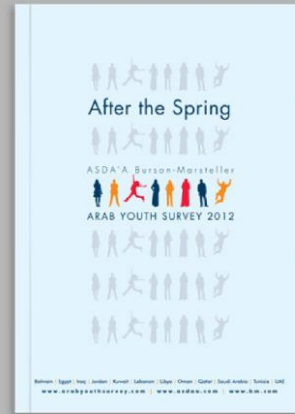
2009



2010



2011/12



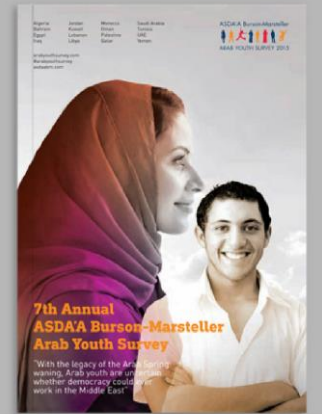
2013



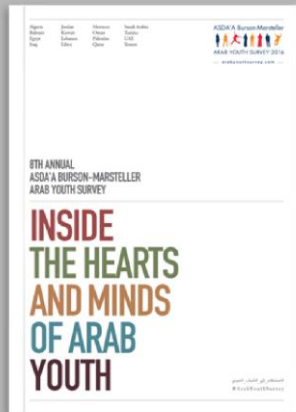
2014



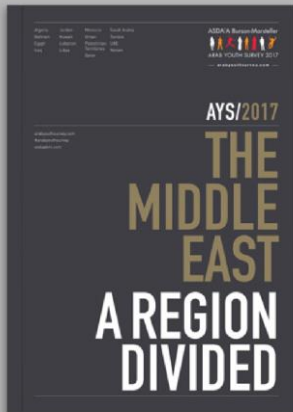
2015



2016



2017



2018



2019



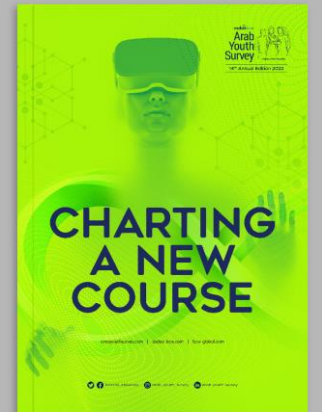
2020



2021



2022



The most quoted study on Arab youth

Covered by global media...

Most young Arabs reject Isis and think 'caliphate' will fail, poll finds

Arab Youth Survey finds declining support for extremist group but lack of jobs is seen as main issue driving terrorist recruitment



Pro-Isis demonstrators, many of them young men, on a march in Mosul, Iraq. Photograph: Uncredited/AP

The vast majority of young Arabs are increasingly rejecting Islamic State

Opinion | Don't give up on young Arabs

By David Makous
Columnist at The Atlantic
April 21, 2022 at 6:51 am EDT



Officials watch President Obama's remarks at the opening ceremony of the Third Department of the U.S. Embassy in Riyadh, Saudi Arabia.

As President Obama travels this week to Saudi Arabia, here's a surprising snapshot of what young Arabs think: They're scared about the Islamic State and terrorists; they yearn for more freedom and gender equality; they fear that the Arab Spring has made life worse; and they're increasingly skeptical about the role of traditional religious values.

ANALYSIS Russia's Disinformation Machine Has a Middle East Advantage

Russian state-run media outlets have spread the Kremlin's Ukraine war narrative effectively in the region.

By Anna Borshchevskaya, a senior fellow at the Washington Institute for Near East Policy



The stand of Russia's state-controlled RT broadcaster is seen at the Saint Petersburg International Economic Forum on May 24, 2022, in Saint Petersburg, Russia. (AP Photo/Andrei Gerasimov)



Largest survey of its kind among young Arabs



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3,600

face-to-face interviews
across 53 cities in 18
Arab states

Country nationals
aged between

18-24 years

Sample split

**50:50
male/female**

Survey was
conducted from

**March 27 to
April 12, 2023**

Field survey covering 18 Arab states in 3 regions

GCC

- Bahrain
- Kuwait
- Oman
- Saudi Arabia
- UAE

Levant & Others

- Iraq
- Jordan
- Lebanon
- Palestinian Territories
- Syria
- Yemen

North Africa

- Algeria
- Egypt
- Libya
- Morocco
- Sudan
- Tunisia
- South Sudan
(added new this year)

Face-to-face interviews conducted in 53 Arab cities

Professional interviewers of **SixthFactor Consulting**, a leading research company, conducted 3,600 face-to-face interviews from March 27 to April 12, 2023. The interviews were completed in Arabic and English. Margin of error is +/-1.63% for the total sample and larger for sub-groups. Every country included is equally represented in the results of this survey. Sample details are below:

Arab states covered originally in 2008								Added in 2011	Added in 2012			Added in 2013			Added in 2014	Added in 2020		Added in 2023
UAE	Oman	Bahrain	KSA	Kuwait	Egypt	Jordan	Lebanon	Iraq	Tunisia	Libya	Algeria	Morocco	Yemen	Palestinian Territories	Syria	Sudan	South Sudan	
N=~200 per country																		
Dubai (40%)	Muscat (50%)	Manama (100%)	Jeddah (40%)	Kuwait City (20%)	Cairo (50%)	Amman (50%)	Saida (25%)	Baghdad (50%)	Tunis (50%)	Tripoli (50%)	Algiers (50%)	Casablanca (25%)	Sanaa (50%)	Gaza (50%)	Damascus (50%)	Khartoum (50%)	Juba (50%)	
Sharjah (20%)			Riyadh (40%)	Al Hawalli (30%)	Alexandria (25%)	Irbid (25%)	Beirut (50%)	Irbil (25%)	Safaqis (25%)	Misrata (25%)	Oran (25%)	Fes (25%)	Al Hudaydah (25%)		Latakia (25%)	Port Sudan (25%)	Malakal (25%)	
Abu Dhabi (40%)	Batinah (50%)		Dammam (20%)	Al Ahmadi (20%)	Mansoura (25%)	Zarqa (25%)	Tripoli (25%)	Basrah (25%)	Susah (25%)	Benghazi (25%)	Constantine (25%)	Rabat (25%)	Ta'izz (25%)	West Bank (50%)	Aleppo (13%)	Al Obeid (25%)	Wau (25%)	
			Al Farwaniya (30%)								Marrakech (25%)			Homs (12%)				

Countries and gender were weighted equally.

Timeline of key events from Oct. 2022 to April 2023



15th
ANNUAL
EDITION
2023

September 2022

14th edition of the
ASDA' A BCW Arab
Youth Survey launched

October 2022

Ethnic nomadic
conflicts in Sudan
reach flashpoint with
over 200 killed

November 2022

Massive protests and civil
unrest rock Iran following
custodial death of Mahsa
Amini

Nov/Dec 2022

FIFA World Cup 2022
Qatar rallies Arab world
with Morocco becoming
the first African and Arab
team to advance to the
semi-finals

March 27 to April 12

Fieldwork for
15th ASDA' A BCW Arab
Youth Survey

March 2023

UAE astronaut Sultan Al
Neyadi arrives at
International Space Station
and made history with the
first Arab spacewalk.

February 2023

Devastating
earthquake in Turkey
unite region in
rescue and
rehabilitation efforts

January 2023

Armed raids in Jenin
refugee camp leading to
nine deaths aggravate
Palestinian-Israeli conflict

EMERGING THEMES

1

MY GLOBAL CITIZENSHIP

Youth perspectives on the shifting geopolitical landscape, US involvement in the region, ongoing conflicts and model nations.

2

MY POLITICS

How young Arabs feel about the performance of their government, the political stability of their country and prospects for democracy.

3

MY LIVELIHOOD

What young Arabs say about education, jobs, their finances, and their ambitions to start a business.

4

MY IDENTITY

Arab youth attitudes on religion and the role of religious institutions in Middle East society, their concerns about the loss of traditional values, and what defines their personal identity.

5

MY ASPIRATIONS

The outlook of Arab youth on the direction in which their country is headed, their hopes for the future and their desire to emigrate.

6

MY LIFESTYLE

What are the lifestyle choices of Arab youth? How do they consume news? Which social media channels do they prefer? And what are they buying online?



My Global Citizenship

CHANGING ALLEGIANCES

Arab youth value both traditional and new alliances, while old enmities remain. The UAE continues to be universally admired.

1. Insights on the geopolitical shifts

2. Arab youth on regional conflicts

3. Model nations

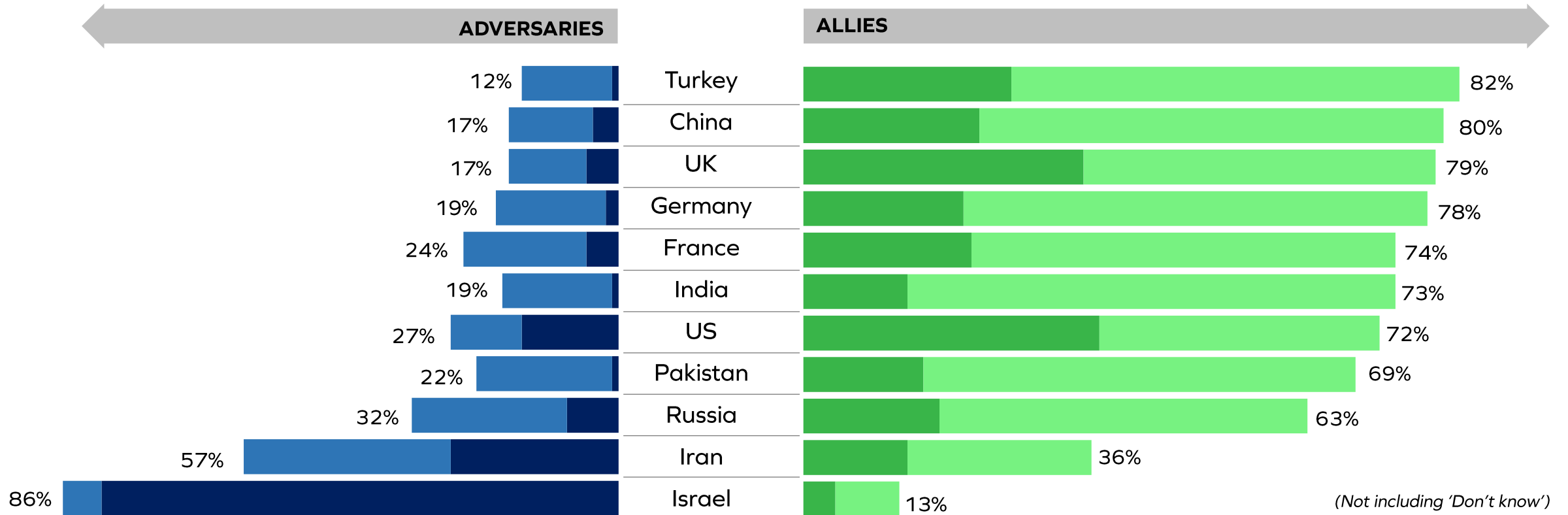
Turkey and China now rival traditional allies like the United States and the UK



Do you consider the following countries a strong ally, somewhat of an ally, somewhat of an enemy, or a strong enemy of YOUR country?

(Showing percentage, among all)

■ Strong ally
 ■ Somewhat of an ally
 ■ Somewhat of an enemy
 ■ Strong enemy



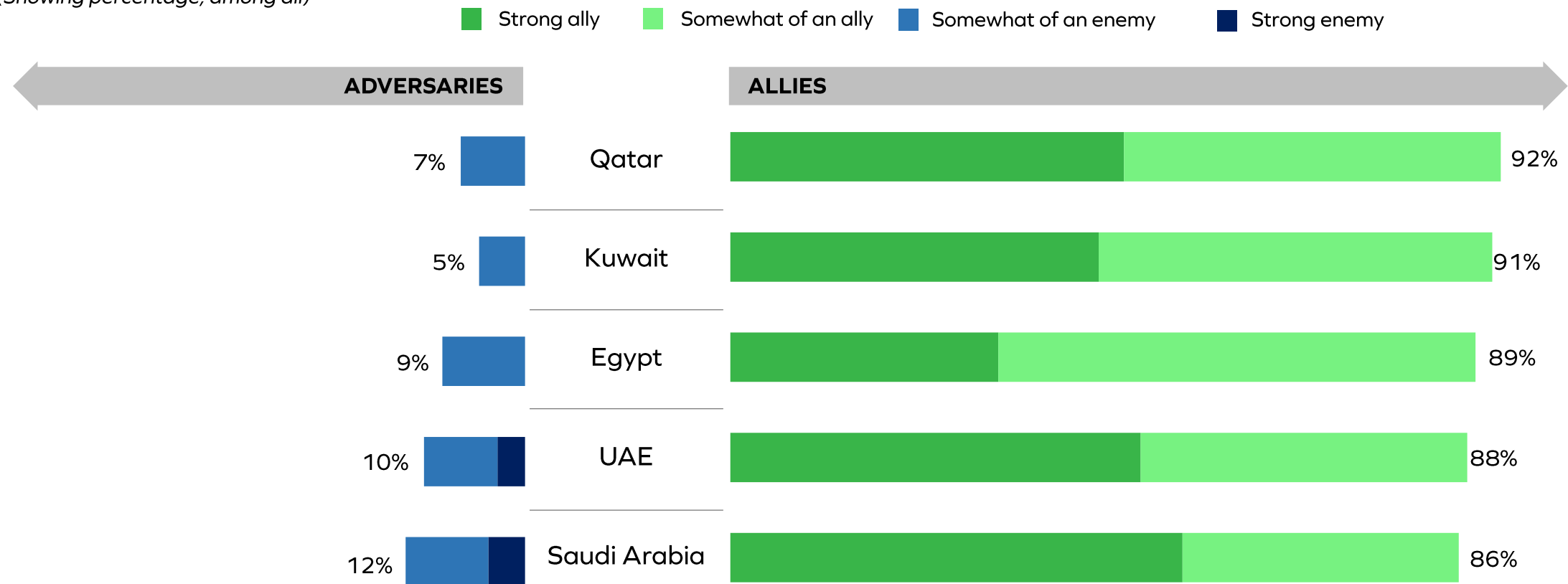
(Not including 'Don't know')

Among Arab nations, GCC countries and Egypt are widely regarded as strong allies



Do you consider the following countries a strong ally, somewhat of an ally, somewhat of an enemy, or a strong enemy of YOUR country?

(Showing percentage, among all)

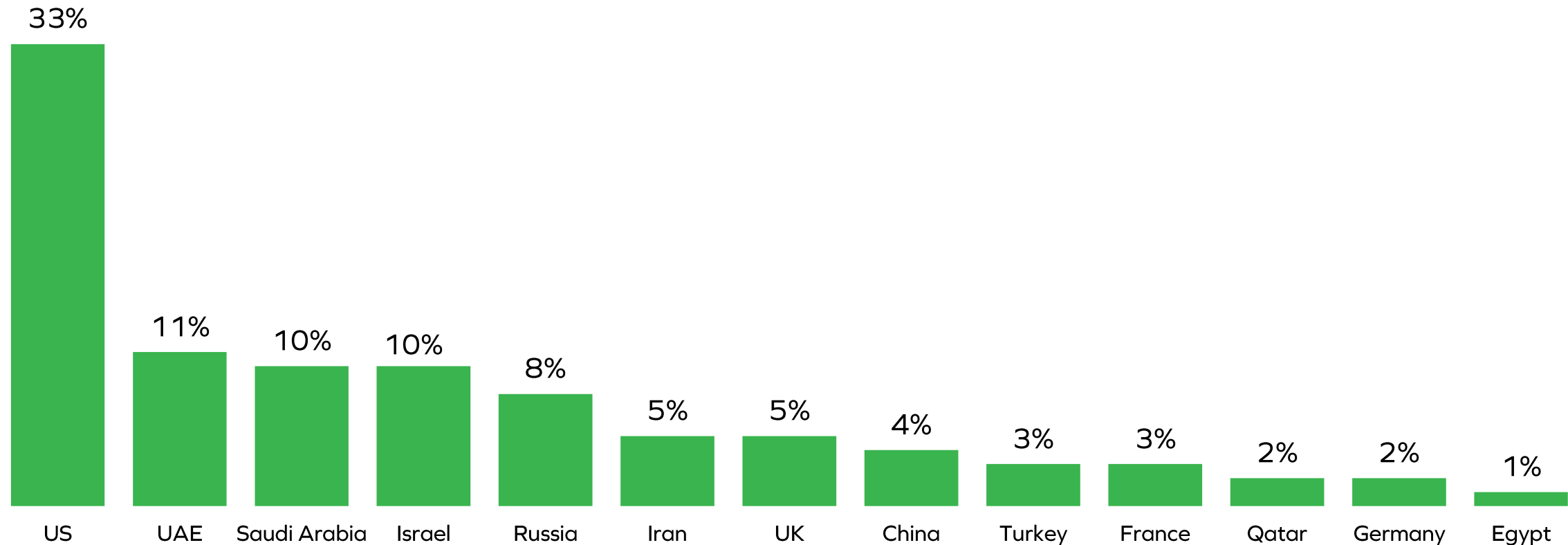


The US continues to have the most influence over the region, followed by the UAE, Saudi Arabia and Israel



Which of the following countries, if any, has the most influence on the Arab world?

(Showing percentage, among all)

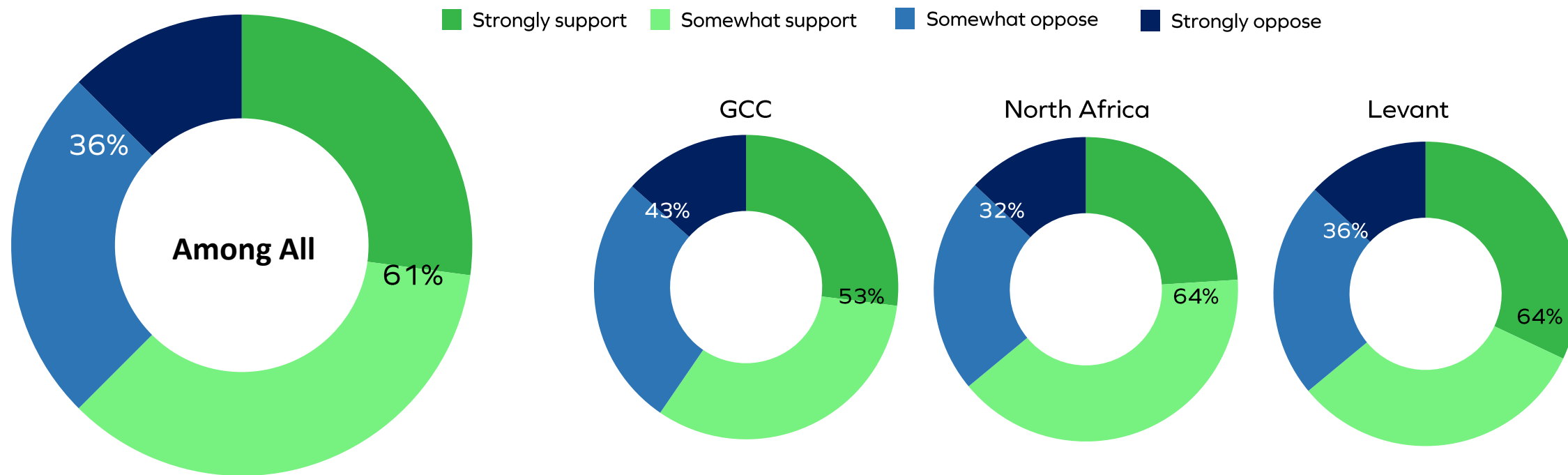


Most youth would like the United States to disengage from the Middle East



How strongly do you support or oppose disengagement of the United States in the Middle East region?

(Showing percentage, among all)



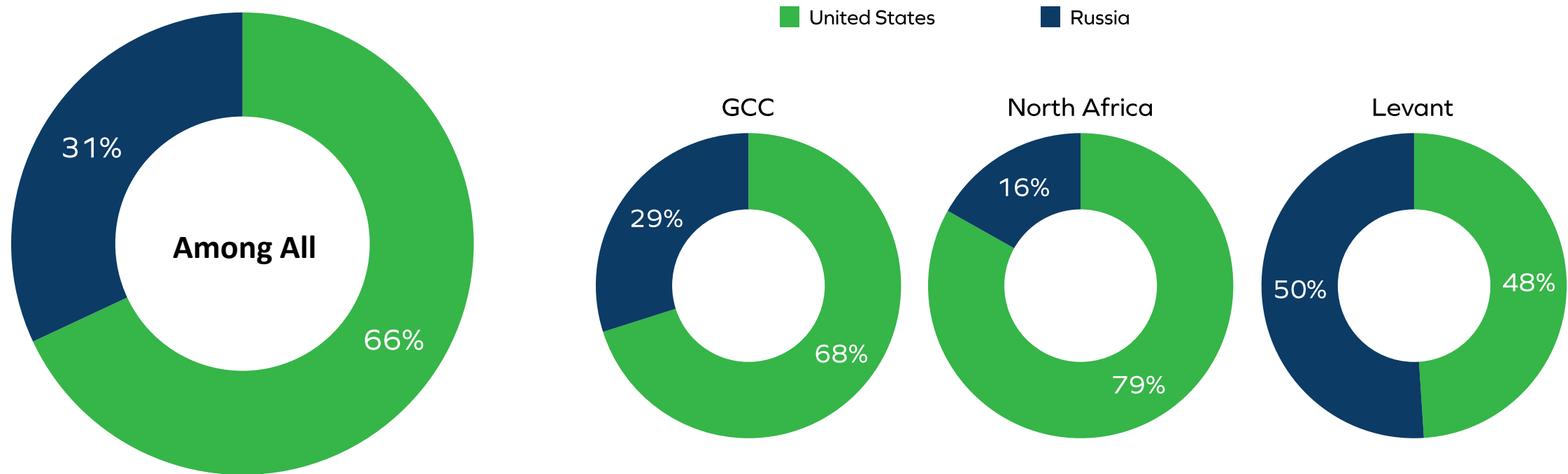
(Not including 'Don't know')

Two-thirds say the US will be a stronger ally of their country than Russia over the next five years



Over the next five years, between the United States and Russia, which of the two countries do you think will be the more important ally of your country?

(Showing percentage, among all)



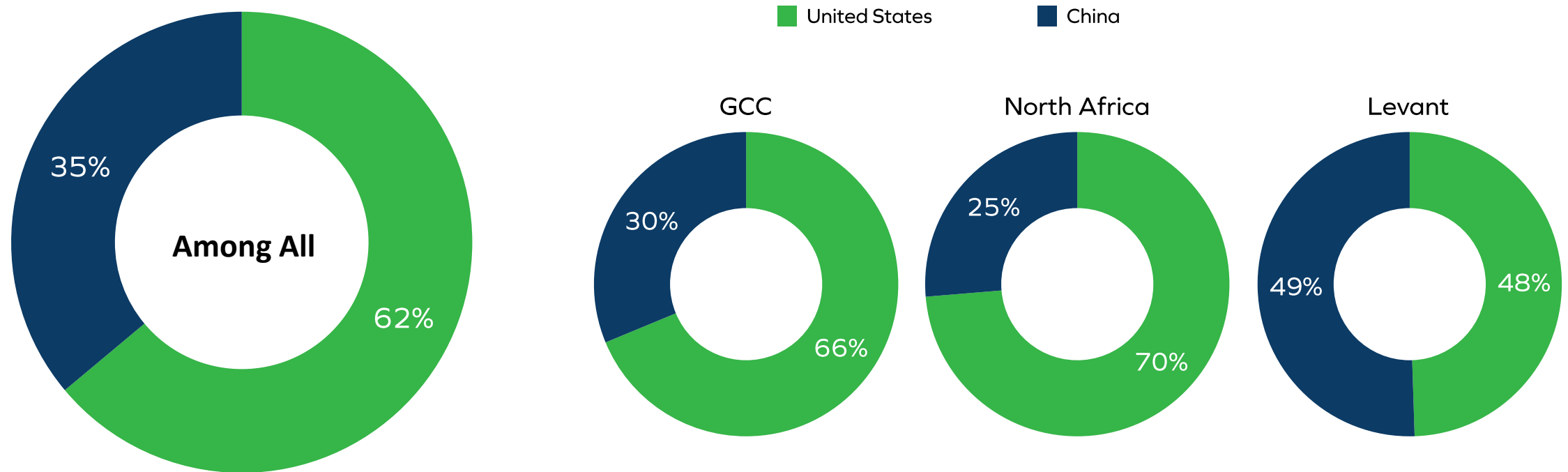
(Not including 'Don't know')

Arab youth believe the US will be a stronger ally than China over the next five years



Between the United States and China, over the next five years, which of the two countries do you think will be the more important ally of your country?

(Showing percentage, among all)



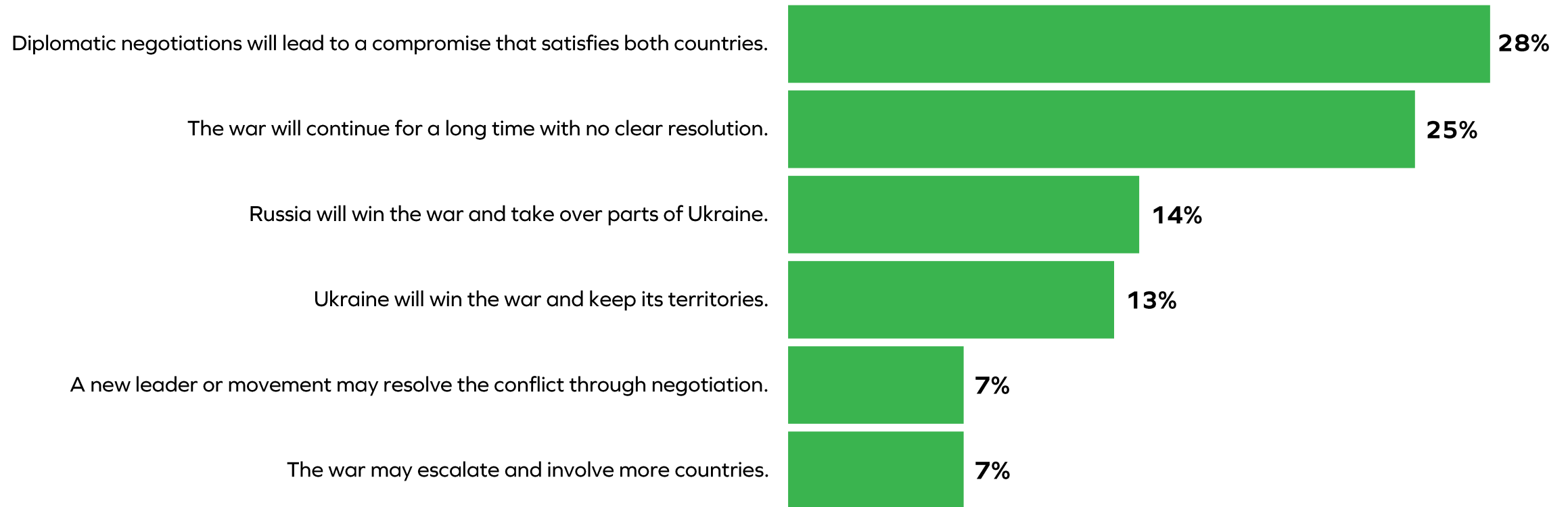
(Not including 'Don't know')

More young Arabs think the war in Ukraine will ultimately be resolved through diplomatic negotiations



What do you think is the most likely outcome of the Russia-Ukraine war?

(Showing percentage, among all)



1. Insights on the geopolitical shifts

2. Arab youth on regional conflicts

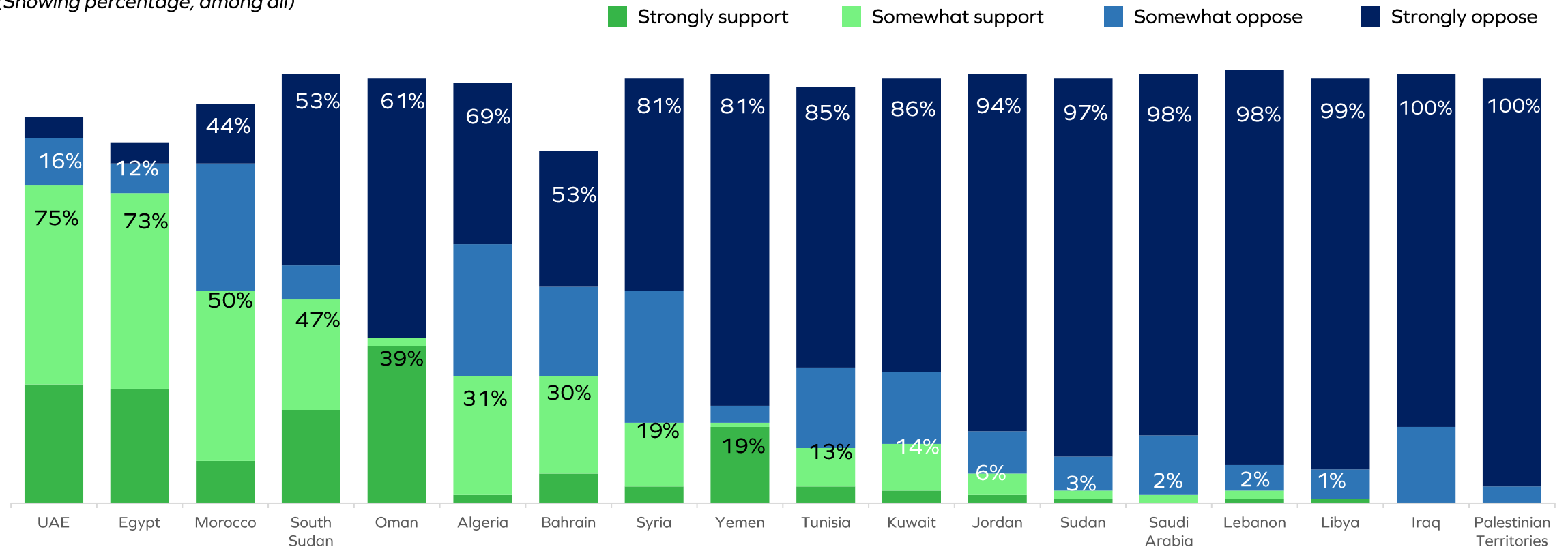
3. Model nations

Most Arab youth oppose normalisation of ties with Israel, but those in the UAE, Egypt and Morocco strongly support it



How strongly do/ would you support or oppose your government's decision to normalise diplomatic relations with Israel?

(Showing percentage, among all)



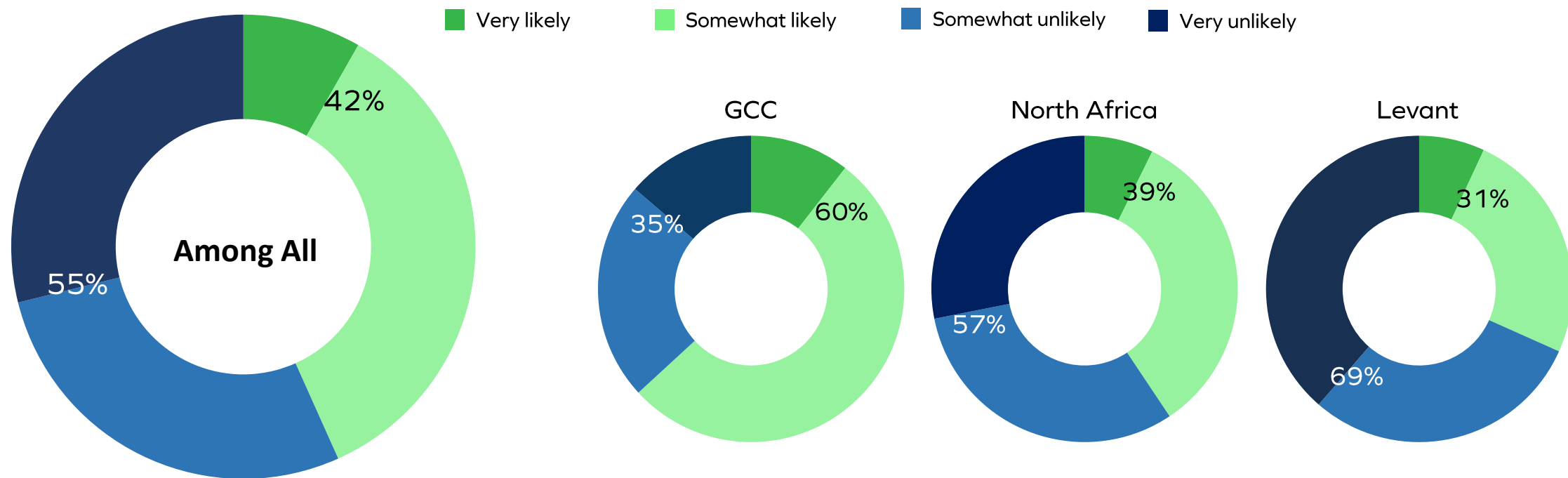
(Not including 'Don't know')

Two-thirds of young Arabs in Levant and North Africa believe the Palestinian-Israeli conflict is unlikely to be resolved soon



Thinking about the Palestinian-Israeli conflict, how likely do you think will the conflict be resolved in the next five years?

(Showing percentage, among all)



(Not including 'Don't know')

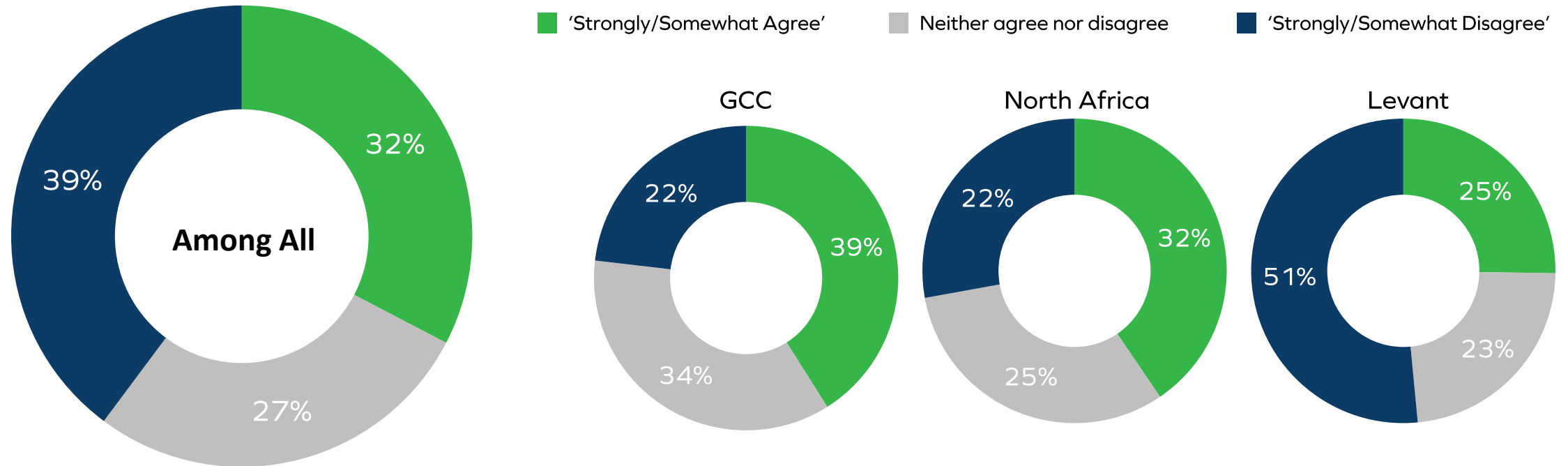
Barely a third say the Palestinian-Israel issue gets the attention it deserves from the Arab world



How strongly do you agree with the following statement?

“With growing national issues, I think the Arab world gives the Palestinian- Israel issue adequate attention and focus.”

(Showing percentage, among all)



(Not including 'Don't know')

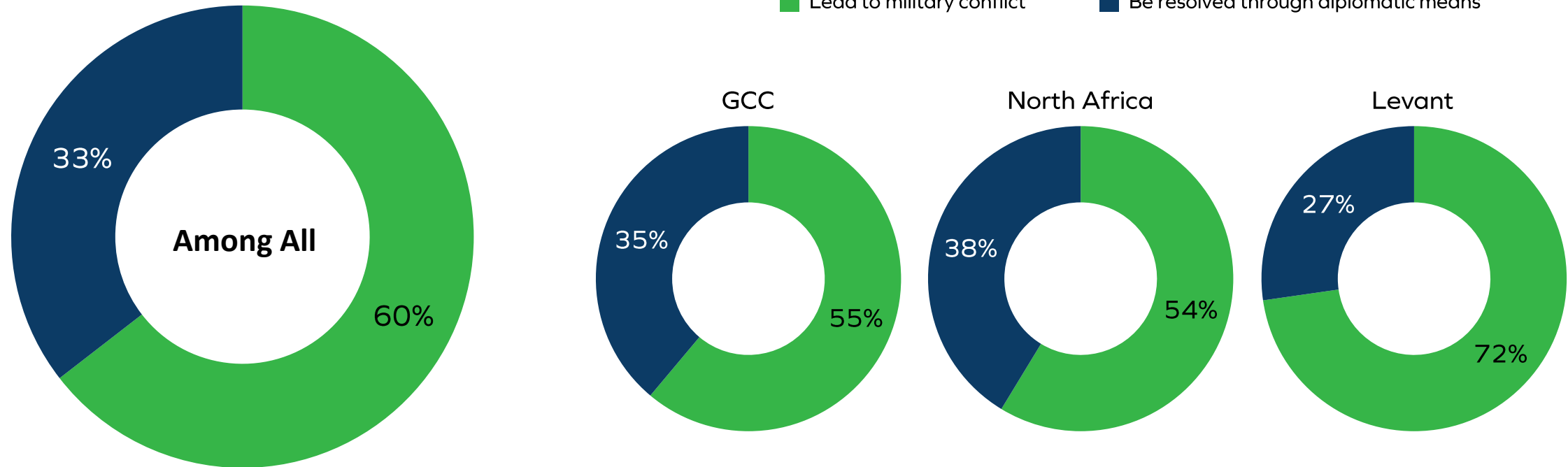
Most say tensions between Iran and Israel and the West will result in military conflict



Which of the following is closer to your view?

“The existing tensions between Iran and Israel and some Western countries will ultimately...”
 (Showing percentage, among all)

■ Lead to military conflict ■ Be resolved through diplomatic means



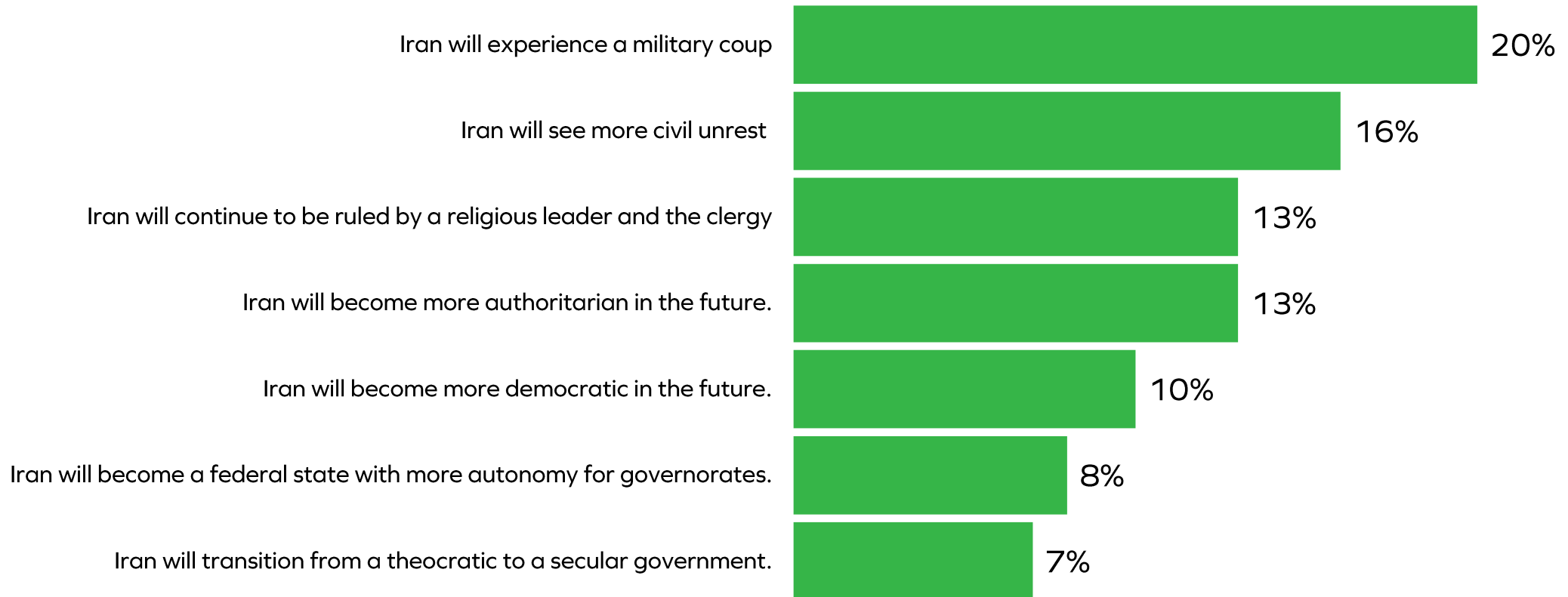
(Not including 'Don't know')

Over a third of Arab youth say Iran is heading towards more civil unrest, and possibly a military coup



What do you think will be the future of government in Iran?

(Showing percentage, among all)



My Global Citizenship

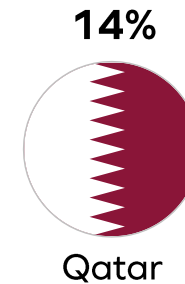
1. Insights on the geopolitical shifts
2. Arab youth on regional conflicts
- 3. Model nations**

Arab youth name the UAE as the country they would most like to live in for the 12th consecutive year



Which country in the world, if any, would you like to live in?

(Showing percentage from among all the top five countries)



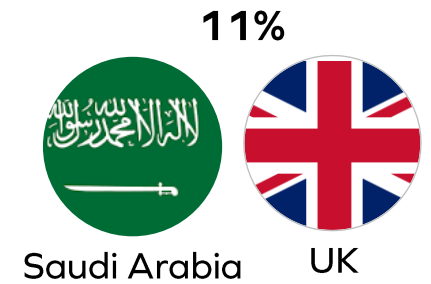
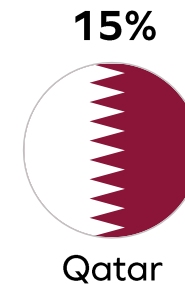
Top 5 Countries to Live In										
2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
UAE	UAE	UAE	UAE	UAE	UAE	UAE	UAE	UAE	UAE	UAE
France	France	US	US	US	US	Canada	Canada	US	US	US
US	US	UK	Germany	Germany	KSA	US	US	Canada	Canada	Canada
Turkey	Turkey	KSA	Canada	KSA	Canada	KSA	Turkey	UK	France	France
KSA	KSA	Qatar	Qatar	Canada	Germany	Germany	UK	Germany	Germany	Germany

The UAE is also the country most Arab youth want their own to be like, also for the 12th straight year



Which country in the world, if any, would you most like your country to be like?

(Showing percentage from among all the top five countries)



Top 5 Countries to be Like										
2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
UAE	UAE	UAE	UAE	UAE	UAE	UAE	UAE	UAE	UAE	UAE
US	France	US	US	US	US	US	US	US	US	US
France	US	Qatar	Germany	Germany	Canada	Canada	Japan	Germany	Canada	Canada
Turkey	Turkey	KSA	Canada	France	Germany	Japan	Turkey	Canada	Germany	Germany
China	China	UK	France	UK	KSA	Germany	Canada	Japan	France	France/Turkey

The UAE is praised for being safe, having a growing economy and effective leadership



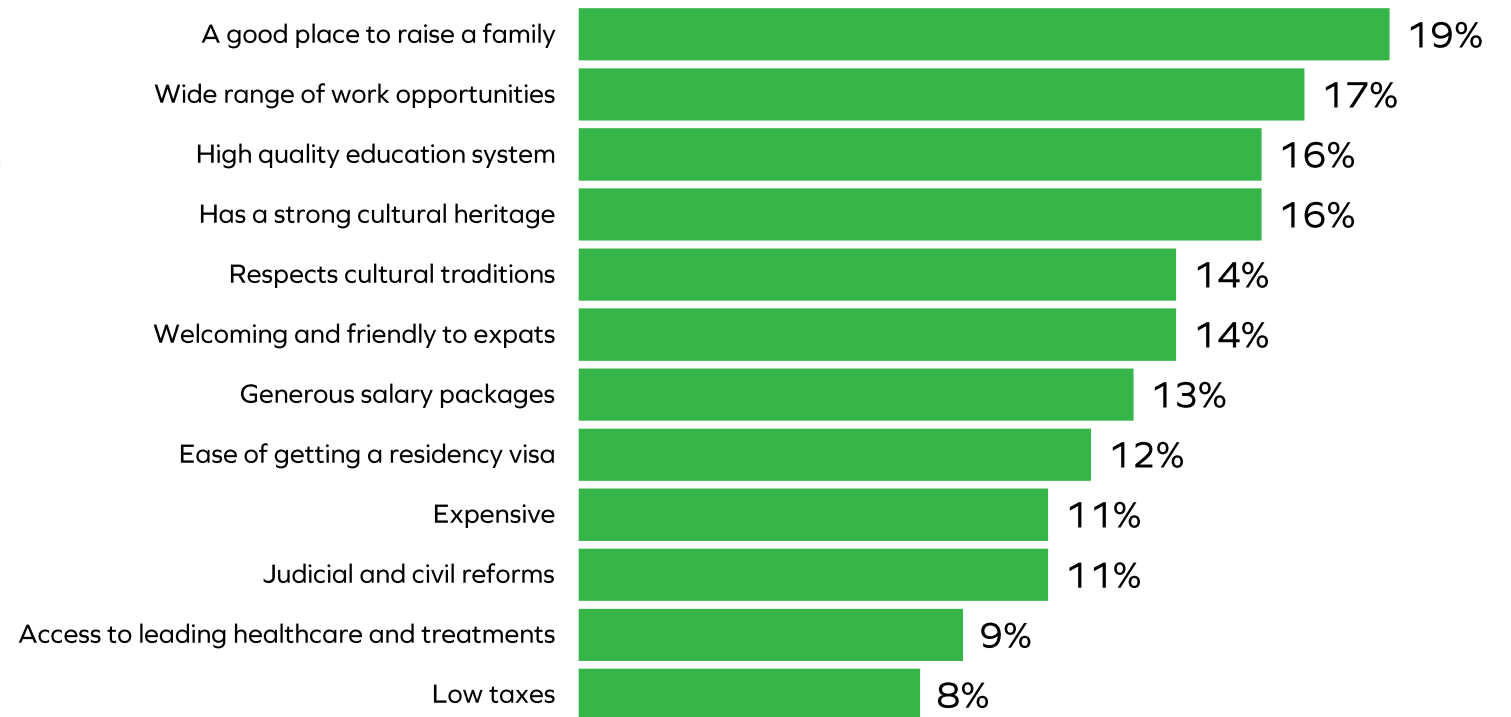
Now thinking specifically about the United Arab Emirates, which of the following phrases, if any, do you associate most strongly with the UAE?

(Showing percentage, among all)

Top five associations with the UAE



Other associations with the UAE





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